

EXAMPLE

BEVERAGE SALES

SPECIALTY BEVERAGE SALES ANALYSIS WORKSHEET

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SEE HOW TORANI-INSPIRED BEVERAGES CAN INCREASE SALES.

CURRENT

		BEVERAGE SALES		AVERAGE PRICE PER DRINK	=	TOTAL DOLLARS
100 CUSTOMERS PER DAY	SODA · ICED TEA · LEMONADE	80	×	\$2.00	=	\$160.00
	TAP WATER ONLY	20	×	\$0.00	=	\$0.00
TOTAL DRINKS		80			=	\$160.00

AFTER ADDING NEW DRINKS

		BEVERAGE SALES		AVERAGE PRICE PER DRINK	=	TOTAL DOLLARS
100 CUSTOMERS PER DAY	SODA · ICED TEA · LEMONADE	65	×	\$2.00	=	\$130.00
	TRADE UP TO FLAVORED DRINKS	15	×	\$2.75	=	\$41.25
	TAP WATER ONLY	20	×	\$0.00	=	\$0.00
TOTAL DRINKS		80			=	\$171.25

INCREASE IN DRINK DOLLAR SALES PER DAY IS **\$11.25**

YOUR RESTAURANT

BEVERAGE SALES



CURRENT

		BEVERAGE SALES		AVERAGE PRICE PER DRINK	=	TOTAL DOLLARS
CUSTOMERS PER DAY	SODA · ICED TEA · LEMONADE		×		=	
	TAP WATER ONLY		×		=	
TOTAL DRINKS					=	

AFTER ADDING NEW DRINKS

		BEVERAGE SALES		AVERAGE PRICE PER DRINK	=	TOTAL DOLLARS
CUSTOMERS PER DAY	SODA · ICED TEA · LEMONADE		×		=	
	TRADE UP TO FLAVORED DRINKS		×		=	
	TAP WATER ONLY		×		=	
TOTAL DRINKS					=	

INCREASE IN DRINK DOLLAR SALES PER DAY IS \$ _____

INCREDIBLE VARIETY AND BIGGER PROFITS WITH THREE OR MORE BOTTLES



3 TORANI FLAVORS

- PEACH
- RASPBERRY
- STRAWBERRY

WITH 3 TORANI® SYRUP FLAVORS, YOU CAN MAKE MORE THAN 33 DIFFERENT DRINKS AND ADD LOTS OF INNOVATION TO YOUR CORE MENU.

CORE BEVERAGES

- 5 ICED TEAS/WATERS
- 4 LEMONADES/LIMEADES
- 6 JUICES
- 7 SODAS
- 7 SHAKES/SLUSHES
- 4 COCKTAILS

= \$ALES



6 TORANI FLAVORS

- MANGO
- PEACH
- POMEGRANATE (LTO)
- RASPBERRY
- STRAWBERRY
- SUGAR FREE RASPBERRY

WITH 6 TORANI FLAVORS, YOUR OPTIONS GROW TO MORE THAN 58 DRINKS, WITH THE FLEXIBILITY TO INNOVATE AND EXPAND.

CORE BEVERAGES

- 10 ICED TEAS/WATERS
- 9 LEMONADES/LIMEADES
- 8 JUICES/MOCKTAILS
- 10 SODAS
- 7 SHAKES/SLUSHES
- 14 COCKTAILS

= MORE \$ALES

To start increasing your beverage sales, contact Torani today.
800.775.1925 • www.torani.com/foodservice

Torani

